

**DON DON:
DONKI**

Pan Pacific International Holdings Co., Ltd.
Pan Pacific Retail Management (Hong Kong) Co., Ltd.
November 10, 2020

DON DON DONKI Monterey Place Store launches with grand opening on 11th November

First store in East New Territories located in the coastal residential area brings enjoyable moments and "picnic time" produce for health-minded



Photo download: <https://bit.ly/2Jlkaz2>

Pan Pacific Retail Management (Hong Kong) (PPRM (HK)) is delighted to announce the opening of the DON DON DONKI Monterey Place Store on 11th November at Tseung Kwan O, East New Territories. The new store is located in a large shopping mall, O' South Coast in the coastal community and is adjacent to an expansive residential area, providing highly convenient shopping, dining, leisure and relaxation for families living nearby. The new store occupies an area of around 16,570 square feet and operates 24-hours a day. Designed to reflect the store's "picnic" concept, the store is situated in a beautiful frontage surrounded by natural foliage and grassed areas to create a rejuvenating environment for customers. DON DON DONKI believes the completion of the Monterey Place Store will serve families within the Tseung Kwan O district by creating a new hotspot for retail convenience, as well as making the most of relaxed leisure time outdoors.

Mr. Takeuchi Mitsuyoshi, President & Director of Pan Pacific Retail Management (HK) Co. Ltd., said, “In recent years, the population density of Tseung Kwan O in Hong Kong has been growing exponentially, and many restaurants and brands have gradually entered the new shopping malls in the area. I believe that setting up in Tseung Kwan O is a very beneficial decision as we expand our business, introducing the vibrant DON DON DONKI culture from Japan to this popular enclave of Hong Kong, whilst also expanding the consumption and visibility of Japanese brands and products outside of Japan.”

As a one-stop shopping spot that provides all kinds of high-quality Japanese products, DON DON DONKI Monterey Place Store introduces expanded varieties of fresh produce, groceries and daily necessities from Japan to satisfy customers' pursuit of a high-quality life, as well as meeting the round-the-clock convenience needs of those living nearby. At the same time, and in line with the new "picnic" store concept and aesthetic, the new store introduces a wealth of children's food, confectionery and delicatessen items to facilitate family-minded customers in purchasing suitable, well-crafted, healthy products as part of the enjoyable ‘picnic’ experience within this pleasant coastal area.

Highlighted premium products for picnic time at the Monterey Place Store:

<p>SATO Tact insect repellent 35ml \$60</p> 	<p>Kose Cosmeport Suncut UV Protect Spray Fragrance Citrus Fizz 60g \$49</p> 
<p>KOSE Make Keep Mist 34ml \$60</p> 	<p><CIAO> GIFT SET \$119</p> 

Also debuting at the Monterey Place Store will be a series of nutrition and health product lines in response to the changing lifestyle needs of customers. DON DON DONKI understands that modern families are keen on having access to healthier (as


well as harder-to-source) specialty food items, so the new store specializes in exclusively offering a series of delicious and nutritious foods, including fresh fish and sushi, Yuzu pork from Kagoshima and premium Japanese cherry tomatoes, as well as a selection of fresh imported produce second to none.

It also introduces a wide range of sports equipment and pet accessories, making its overall product offering more tailored to the daily living needs of the local fitness community and families looking to make the most of this area, with its easy access to clean air and outdoor leisure experiences.

Highlighted sport accessories to enjoy “picnic time”

<p>Jonetsu Kakaku big badminton set \$79.9</p> 	<p>Fitness tube (Super hard) \$109</p> 
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To celebrate the opening of the DON DON DONKI Monterey Place Store, a series of opening activities and time-limited special promotions will be available during the launch period to share the joy of this momentous occasion with customers and DONKI fans in the East New Territories:

<p>DON DON DONKI’s fan-favorite Donpen Mascot will pay a special visit to the store and share joyful photo opportunities with shoppers. Customers can take snaps with the revered Donpen while exploring time-limited offers, activities and product selections at the new store!</p> <p>Date: November 11th ; From 10am to 6pm November 13th - 15th; From 12nn to 6pm</p>	
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<p>Gift Giveaway with purchases over HK\$600: the collectible DON DON DONKI Hong Kong Cotton Tote Bag</p> <p>The first 200 customers per day who spend \$600 or above in a single purchase at the Monterey Place Store will be eligible to receive a limited edition collectible DONKI Tote Bag.</p> <p>Date: From November 11th – 15th 10am to 10pm *200 quotas per day, while stocks last.</p>	
<p>Exploring DON DON DONKI Monterey Place Store: Stamp Collection Reward</p> <p>Collect the stamps of all DON DON DONKI stores on or before 10:00 p.m. on December 8th to redeem a free surprise gift Donpen or Donko while stock last* at the customer service counter of the Monterey Place Store</p> <p>Date: From November 11th to December 8 10:00 p.m. *300 quotas within event period, while stocks last.</p>	
<p>Limited free giveaway – Monterey Place Store Edition Donpen Plastic Fan</p> <p>Visit the store to get a free Monterey Place Store Edition Donpen Plastic Fan! *</p> <p>*Items are available on a ‘First come first serve’ basis while stocks last.</p>	

DON DON DONKI Monterey Place Overview

Store Name : DON DON DONKI Monterey Place Store

Business Hours : 24 hours

Address : Shop Nos. 107-113, 115-122, 1/F, Monterey Place, No. 23 Tong Chun Street, Tseung Kwan O

Opening Date : 11th November, 2020 (Wednesday), 10:00 am (Hong Kong time)

Sales floor Size : 16,570 sq.ft.

Product Categories: Confectionery, Groceries & Drinks, Health & Beauty, Living, Delicatessen, Sushi & Sashimi, Meat, Produce, etc.



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About DON DON DONKI

DON DON DONKI is a Don Quijote store format designed for Southeast Asia that is expanding its store network in Singapore, Hong Kong and Thailand with the concept of a “Japanese Specialty Store”. Customers can look forward to affordable high quality Japanese products, such as daily necessities, fresh produce, packaged food, ready-to-eat dishes, providing everyone a complete Japanese experience.