

**DON DON:
DONKI**Pan Pacific International Holdings Co., Ltd.
Pan Pacific Retail Management (Hong Kong) Co., Ltd.
September 29, 2020

DON DON DONKI to open three more stores in Hong Kong by early 2021

*The 100QRC Store to first debut on 15th October at Central Queen's Road
Enhancing its retail network to bring the vibrant Japanese culture of
DON DON DONKI across Hong Kong*



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Pan Pacific Retail Management (Hong Kong) (PPRM (HK)) announces its plan to open three new DON DON DONKI branches in Hong Kong by early 2021, marking the brand's 4 - 6th store launches, and enabling more customers to explore the vibrant Japanese culture of DON DON DONKI. The 100QRC Store at Central will be the first to open on 15th October, followed by the O'South Coast Store at Tseung Kwan O in November, and the Island Resort Store at Siu Sai Wan in February 2021.

Since the launch of DON DON DONKI last year in Hong Kong, the brand currently operates three stores, located at Mira Place (Tsim Sha Tsui), OP Mall (Tsuen Wan), and Pearl City (Causeway Bay). Each store is presented in a different theme and with a specific focus of products catering to the daily needs of the neighborhood, to offer a unique shopping experience.

Mr. Takeuchi Mitsuyoshi, President & Director of Pan Pacific Retail Management (HK) Co. Ltd., said, "DON DON DONKI is delighted to announce the roadmap of our continuing business expansion. We are confident that this will greatly strengthen the brand's retail network and customer accessibility, and thereby bringing yet more diverse and exclusive products to the city that is known for its fondness of Japanese brands.

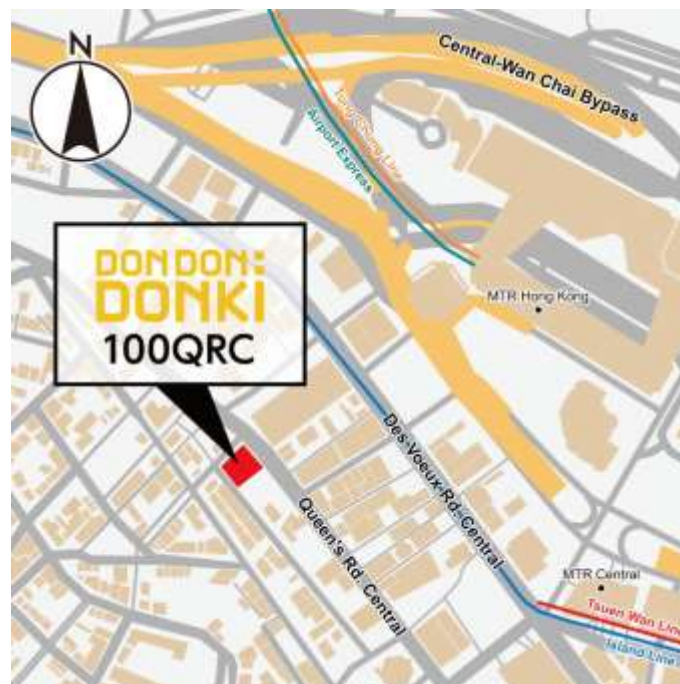
DON DON DONKI 100QRC Store – First street store in Hong Kong to open on 15th October

The 100QRC Store will take the lead to debut on 15th October, taking “Hunting into the Treasure Mine” as its concept, with two floors and 12,015 sq.ft. of sales area. This will be DON DON DONKI’s first street store in Hong Kong, operating on a 24-hour basis within the extremely convenient locale of Queen’s Road, and is destined to be the latest shopping hot-spot in the bustling financial area.

Catering to the needs of office district workers nearby, the 100QRC Store will offer exclusive original menu for the famous DONKI bento. Also new will be ranges of premium items available at affordable prices! Customers will be able to drop by and grab their favorite Japanese meals during lunch hour, exploring food and beverages for some welcome after-work enjoyment, and all kinds of daily necessities around the clock.

DON DON DONKI 100QRC Store Overview

- Store Name : DON DON DONKI 100QRC Store
- Business Hours : 24 hours
- Address : LG & B Floor, 100QRC, 100 Queen’s Road Central, Central, Hong Kong.
- Opening Date : 15th October, 2020 (Thursday), 10:00 am (Hong Kong time)
- Sales floor Size : 12,015 sq.ft.
- Product Categories: Confectionery, Groceries & Drinks, Health & Beauty, Living, Delicatessen, Sushi & Sashimi, Meat, Produce, etc.



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About DON DON DONKI

DON DON DONKI is a Don Quijote store format designed for Southeast Asia that is expanding its store network in Singapore, Hong Kong and Thailand with the concept of a “Japanese Specialty Store“. Customers can look forward to affordable high-quality Japanese products, such as daily necessities, fresh produce, packaged food, ready-to-eat dish, providing everyone a complete Japanese experience.