

**DON DON:
DONKI**Pan Pacific International Holdings Co., Ltd.
Pan Pacific Retail Management (Hong Kong) Co., Ltd.
June 30, 2021**DON DON DONKI TMT Plaza Store to open on 20th July**
Largest sales floor area of all DON DON DONKI stores in Hong Kong
“A trip to Japan where you can find happiness by train”

Pan Pacific Retail Management (Hong Kong) (PPRM (HK)) announces the opening of DON DON DONKI TMT Plaza Store on 20th July. Located at Tuen Mun Town Plaza, the new store has the largest sales floor area of any DON DON DONKI store in Hong Kong, at 2,618m². TMT Plaza Store will offer DONKI's famous selection of fruits, sushi & sashimi, meats, delicatessen, alcohol products, home, beverages, sports, toys, and pet related products; the store also introduces a new concept, “A trip to Japan where you can find happiness.” This concept was created to enable shoppers to experience a *true taste of Japanese food and culture*, just as if travelling around Japan by train, at a time when opportunities for international leisure travel remain limited.

In addition to freshly-prepared delicatessen items, the store offers a wider variety of Wagyu beef. As high-quality meat products in the Yakiniku (grilled meat) style have become ever more popular, DON DON DONKI is delighted to serve its customers with the city's best selection of premium imported meats including exceptional Wagyu. Fresh peaches, which continue to be in high demand at the brand's stores in Hong Kong, will be imported directly from Yamanashi prefecture for sale at the new store.

TMT Plaza Store features a dedicated Japanese Yadai area, a street-style Yadai booth inspired by Dotonbori in Osaka, where customers can browse and purchase from rich menus of casual Japanese street food, just as if strolling and dining in beautiful Osaka.



The Jonetz Kakaku area debuts a selection of products by popular Japanese brand PPIH Group, which is renowned for exporting a huge range of quality items worldwide.

The Japan Product Area will play host to an exciting program of forthcoming events such as specialty product fairs with items from selected prefectures of Japan, all as part of DONKI's mission to continually innovate to provide something new for everyone!

DON DON DONKI TMT Plaza Store Overview

Store Name : DON DON DONKI TMT Plaza Store
Business Hours : 8 a.m. to 1 a.m.
Address : Shop UG001-UG023, UG/F, Tuen Mun Town Plaza, Phase 1, 1 Tuen Shun St, Tuen Mun, Hong Kong
Opening Date : 20th July, 2021 (Tuesday), 10:00 a.m. (Hong Kong time)
Sales floor Size : 2,618 m²
Product Categories: Fruits, Sushi & Sashimi, Meat, Delicatessen, Alcohol products, H&B, Sports, Toys, Pet related products, etc.



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About DON DON DONKI

DON DON DONKI is a Don Quijote store format designed for Southeast Asia that is expanding its store network in Hong Kong, Singapore, Thailand, Taiwan and Malaysia with the concept of a “Japanese Specialty Store“. Customers can look forward to affordable high-quality Japanese products, such as daily necessities, fresh produce, packaged food, ready-to-eat dish, providing everyone a complete Japanese experience.