

**DON DON:
DONKI**

Pan Pacific International Holdings Co., Ltd.
Pan Pacific Retail Management (Hong Kong) Co., Ltd.
February 3, 2021

DON DON DONKI Island Resort Mall Store launches to serve the community of Siu Sai Wan HK Island on 4th Feb

Store located in North-east of Hong Kong Island in the heart of the coastal residential area, with a special focus on families



Photo link: <https://bit.ly/3auffLR>

Pan Pacific Retail Management (Hong Kong) (PPRM (HK)) is delighted to announce the opening of the DON DON DONKI Island Resort Mall Store on 4th February in the Siu Sai Wan coastal community, providing highly convenient shopping, leisure and relaxation for families living nearby. With a 20,279 ft² retail area created under the concept of “Seasons”, the new store is a captivating space letting customers shop amidst the dramatically changing four seasons of Japan. Aiming to bring joyful moments of togetherness for families living nearby, the new store serves up a dynamic retail environment where visitors can shop whilst experiencing the lifestyle and culture of the alternating aesthetics of Japan throughout the year.

DON DON DONKI Island Resort Mall Store is the first location in Hong Kong to feature the first launch of the “Jozetz Shokudo” for Katsudon (fried pork cutlet rice bowl) and Gyudon (beef rice bowl) with a selection of hand-prepared foods! A “tailor-made” corner also provides an exciting opportunity for customers to combine conventional pre-made products with an ‘open kitchen’ ordering system, including specialty counters for Oden (a style of authentic one-pot dishes), Yakitori (skewered chicken), Japanese sweets and more.

The store is packed to the rafters with novel consumables, imported miscellaneous goods and fruits, fresh fish, hand-rolled sushi & sashimi, meats & delicatessen, plus a dedicated corner for specialty imported fruits by season, and seasonal sweets. The store offers a wide variety of

‘educational sweets’ and 4-bag sweet packets that will please children, as DON DON DONKI Island Resort Mall Store was designed specifically to provide family entertainment and family activities for those living nearby.


Standout items at the new store include sets of vinegared rice, sashimi and seaweed under the theme of "hand-rolled sushi at home", "Wagyu Chuck Roll at \$77/100g" which serves as an ‘open price’ for various premium deli meats, and the popular meat products for Yakiniku and Shabu-shabu!





As for daily necessities, the store offers large-quantity (economy pack-sized) products, as well as bathroom and household items on limited offers, and promotional value sets of products such as shampoo and body soap.


Mr. Takeuchi Mitsuyoshi, President & Director of Pan Pacific Retail Management (HK) Co. Ltd., said, “Our new store in Siu Sai Wan brings the DON DON DONKI experience right to the doorsteps of families living in the North-eastern area of Hong Kong island. As well as providing convenience and value offers on a range of daily essentials, Island Resort Mall Store makes for a great destination for families looking to enjoy quality time together. The store’s ‘Seasons’ concept means that each visit will be different, making the new store a daily hotspot to those living nearby.”

To celebrate the opening of the DON DON DONKI Island Resort Mall Store, a series of opening activities and time-limited special promotions will be available during the launch period to share the joy of this special occasion with customers in Siu Sai Wan and DONKI fans in the North-east of Hong Kong Island!

Below please find the details of the activities:

<p>DON DON DONKI’s fan-favorite Donpen Mascot will pay a special visit to the store and share joyful photo opportunities with shoppers. Customers can take snaps with the revered Donpen while exploring time-limited offers, activities and product selections at the new store!</p> <p>Date: February 4th ; From 10am to 6pm February 5th to 7th; From 12nn to 6pm</p>	
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<p>Gift Giveaway with purchases over HK\$600: the collectible DON DON DONKI Hong Kong Cotton Tote Bag</p> <p>The first 200 customers per day who spend \$600 or above in a single purchase at the Island Resort Mall Store will be eligible to receive a limited edition collectible DONKI Tote Bag.</p> <p>Date: From February 4th – 8th 10am to 10pm (200 quotas per day)</p>	
<p>Gift Giveaway to member of DONKI APP with purchase over HK\$600: the collectible Limited Edition of DON DON DONKI Red Pocket</p> <p>The DONKI APP members who spend \$600 or above in a single purchase per day at the Island Resort Mall Store and other 5 stores (except Jonetz Market Peak Galleria) will be eligible to receive a limited edition collectible DONKI Red Pocket (10pcs per pack).</p> <p>Date: Island Resort Mall Store - From February 4th – 11th Other stores - From January 27th – February 11th</p> <p><small>*Items are available on a 'First come first serve' basis while stocks last. The daily redemption quota is different for each store, please refer to the official Facebook page of DONKI.</small></p>	
<p>Stamp Collection card</p> <p>Receive a special gift by presenting the collection card with the stamp from Island Resort Mall Store and any other 3 DON DON DONKI stores (except Jonetz Market Peak Galleria) to the Gift Redemption Counter at Island Resort Mall Store.</p> <p>The first 300 participants on a first-come-first-served basis while stocks last.</p> <p>Stamp collection card can be collected at Customer Services Counter at all DON DON DONKI stores (except Jonetz Market Peak Galleria).</p> <p>Date: From January 22nd – February 28th</p>	
<p>App Activation giveaways:</p> <p>Get registered on our app at our new store App Activation Counter to get a random prize on a first-come-first-served basis while stocks last.</p> <p>Date: February 4th ; From 10am to 6pm</p>	

<p>February 5th to 7th; From 12nn to 6pm</p>	
<p>Limited free giveaway – Island Resort Mall Store Edition Donpen/Donko Plastic Fan Date: From February 4th, 10am onwards</p> <p><small>*Items are available on a ‘First come first serve’ basis while stocks last.</small></p>	

DON DON DONKI Island Resort Mall Store Overview

- Store Name : DON DON DONKI Island Resort Mall
- Business Hours : 9am – 1am
- Address : Shop 102&108, 1/F, Island Resort Mall, 28 Siu Sai Wan Road, Siu Sai Wan.
- Opening Date : 4th February, 2021 (Thursday), 10:00 am
- Sales floor Size : 20,279 ft²
- Product Categories: Fruits, Sushi & Sashimi, Meat, Delicatessen, Donburi (rice bowl), Snacks, Sweets, H&B.



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About DON DON DONKI

DON DON DONKI is a Don Quijote store format designed for Southeast Asia that is expanding its store network in Singapore, Hong Kong, Thailand and Taiwan with the concept of a “Japanese Specialty Store”. Customers can look forward to affordable high quality Japanese products, such as daily necessities, fresh produce, packaged food, ready-to-eat dishes, providing everyone a complete Japanese experience.