

**DON DON:  
DONKI**

 Pan Pacific International Holdings Co., Ltd.  
 Macau Pacific Rim Retail Management Co., Ltd.  
 August 26, 2021

First DONKI in Macau!!

**Famous Shops in Asia, DON DON DONKI to open on September 9, 2021 (Thur)**

~ A concept of "Real Japan"! Let's explore and enjoy Japan! ~



Macau Pacific Rim Retail Management Co., Ltd. (PRRM) of Pan Pacific International Holdings (PPIH) Group announces Macau first "DON DON DONKI" will open on September 9, 2021 (Thursday) at Trust Leisure Garden ground floor in Macau. The new store has a large sales floor area at 1,776m<sup>2</sup>, with 24-hour operating hours.

DON DON DONKI with the concept of Japan made products or products made for Japan, to enhance the appeal of Japanese food and culture while the development of multiple stores in the Pacific Rim.

As Japanese products become more popular in Macau, our store will focus on providing customers with DON DON DONKI's popular fresh food and cooked food. Our store introduces a design concept of "Real Japan" through the in-store POP and decorations, to let our customers feel the excitement of experiencing local food and culture like in Japan. In the section of imported meat, we delighted to serve our customers with variety and most popular Wagyu beef. The store location can be easily reached from mainland China and Hong Kong, and it is expected that many tourists will visit our store in the future.

#### **Selling Point 1) To pursue the real Japan from the open kitchen and food stall area**

Delicatessen area will provide various Japanese hot dishes to customers, including Wagyu beef, Rice bowl, Yakitori, Teppanyaki (okonomiyaki and fried noodles etc) 4 main categories, and to enjoy the live cooking process from the semi-open kitchen in the same time. Moreover, food stalls area will provide Roasted Sweet Potatoes, Oden, Croquettes and Crepes these Japanese streets food etc., we are in strive to enable customers to enjoy original Japanese taste.

Our store is near to many schools and households, we create a convenient way of takeaway to customers who are off work and school nearby to enjoy delicious Japanese cuisine!

#### **Selling Point 2) Environmental-friendly**

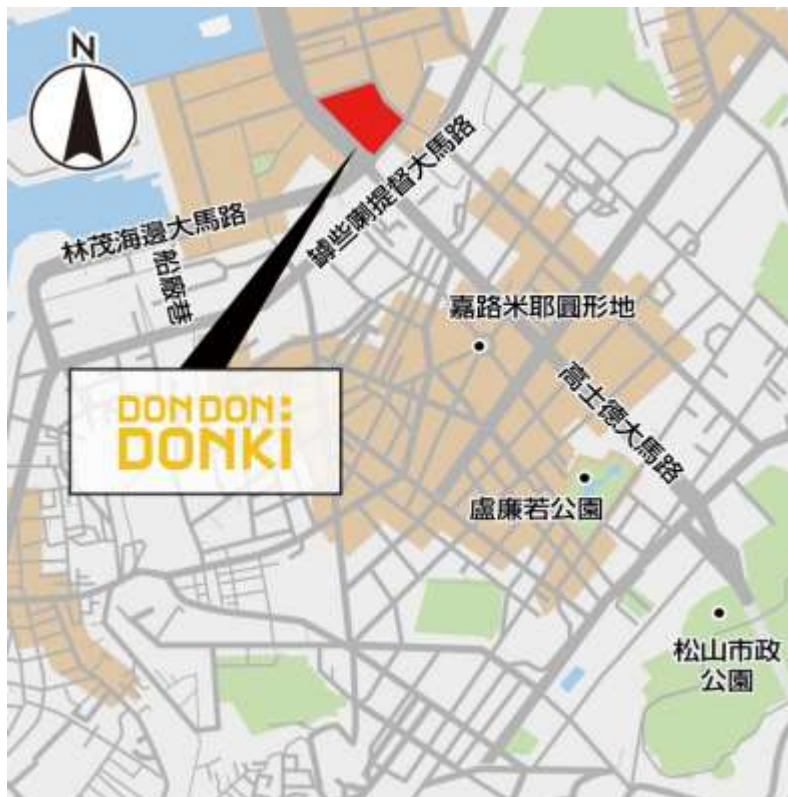
In recent years, Macau's environmental awareness has been continuously enhanced, and our store will actively to share the importance of environmentally-friendly. We will only provide customers non-woven shopping bags and eco bags instead of ordinary plastic bags. And cooperating with the Macau Environmental Protection Bureau to set up battery recovery boxes to encourage recycling. In addition, because our store mainly provide food, we will actively discuss and implement various methods to reduce wastage of food.



In the future, PPIH group will continue to build new distribution channels with international competitiveness. While steadily advancing the development of Macau stores, we will develop Japanese agriculture, animal husbandry and fishery products initiatively, and contribute to increasing the awareness and expanding the sales of Japanese brand products outside Japan.

## ■ Store Overview

Store Name:	DON DON DONKI
Operating Hours:	24-hour
Address:	RUA SUL DO PATANE NO. 94-182 · AVENIDA MAGINAL DO PANTANE NO. 717-775 & RUA NOVA DO PATANE NO. 37-45, TRUST LEISURE GARDEN, R/C, F,G,H,I,O,P,T,U
Transportations:	Public transportations/Bus: Route 5X: 5 minutes' walk from "Rua Norte do Patane" bus stop of "Bairro da Ilha Verde -> N.A.P.E." Circular Route Route 26: 3 minutes' walk from "Rua Sul do Patane" bus stop of "Mercado M. de Coloane -> Bacia Norte do Patane" Route
Opening Date:	September 9, 2021 (Thursday), 10:00 a.m.
Store Area:	1,776 m <sup>2</sup>
Product	Food, Fruits, Sushi & Sashimi, Meat, Delicatessen, Alcohol products, Health & Beauty, Groceries,
Categories:	Sports, Toys, Pet related products, etc.



## ■ About DON DON DONKI

DON DON DONKI is a Don Quijote store format designed for Southeast Asia that is expanding its store network in Hong Kong, Singapore, Thailand, Taiwan, Malaysia and Macau with the concept of a "Japanese Specialty Store". Customers can look forward to high-quality Japanese products, such as daily necessities, fresh produce, packaged food, ready-to-eat dish, providing everyone a complete Japanese experience.